



**SIDESTAR**  
HOTELS

**SOCIAL AND  
ENVIRONMENTAL  
SUSTAINABILITY  
ACTIVITY REPORT**

**2025**



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# PREFACE

Sustainability shows how efficiently we use the resources we have by preventing waste and how we can use them more efficiently.

As Side Star Hotels family, we develop production models based on resource efficiency within the framework of sustainable tourism understanding, and we adopt a way of communication and business conduct that intersects with all our stakeholders, especially our guests, in the sustainability approach. Since our establishment, we have continued to make many social and environmental investments for the sustainability of our business.

Sustainability, in a sense, contributes to the transfer of resources to the future and the establishment of a responsibility relationship extending from today to the future. As Side Star Hotels, we are aware of the responsibilities of sustainable tourism. We continue to work on many issues within the concept of sustainability such as reducing environmental impacts, energy, water and waste management, protecting cultural and social heritage, providing economic and social benefits to local people and protecting the environment.

By continuously improving our Total Quality approach, we aim to increase our quality, overall efficiency and environmental performance for our guests, staff and all our stakeholders.

# MESSAGE FROM SENIOR MANAGEMENTOUR

## **Dear Stakeholders;**

Since its establishment in 1998, Side Star Hotels has made it its mission to create unforgettable, happy holiday memories for guests from all over the world with well-located, well-equipped hotels, a competent team, respect for nature and a strong management approach that maintains its relations with its local partner. In line with this mission, it has adopted personalised Mediterranean hospitality, safe and relaxing environments and the pursuit of leadership in the consistent pursuit of excellence as its core principles.

The rapid transformation story of the 2020s, which started with the pandemic process, deeply affected the travel industry, which is rooted in human mobility and communication, along with the entire world society. This rapid transformation has accelerated the corporate social responsibility approach that our company has been developing sensitively for years, as you will see examples later in this report. For this reason, we have increased our working momentum in the strategic transformation areas we identified in 2020: We have embarked on a transformation process that involves all our stakeholders in order to become more efficient, sustainable and security-resistant.

We have opted for more permanent preferences when determining our service standards and more sustainable preferences when determining our product supply process. Our responsibility to the local community, employees and shareholders of Side Star Hotels, a family-owned business with origins dating back to the 1930s, has made us embrace our responsibility to the society, the environment, our employees and our guests. In line with our belief in green transformation, we put sustainability impact analyses ahead of cost pressure and financing obligations in every new investment, procurement and operation decision. Reduction of single-use plastics, conversion to domestic product supply, support for local events, solar power plant investment and sustainable landscape transformations are the first fruits of our recent transformation story. We share this process with all our stakeholders in all kinds of media with the motto 'Embrace the change, care for planet' (Embrace the change, respect nature). We firmly believe that this journey will accelerate over the years and will be internalised by all our stakeholders. We continue to work every day to achieve the United Nations 2030 Sustainable Development Goals.

I would like to thank our guests, local suppliers, all our employees and shareholders for their support in this transformation story in which we aim to be the leader in our field.

BURAK BAYAZ  
MEMBER OF THE BOARD OF DIRECTORS

# MESSAGE FROM SENIOR MANAGEMENTOUR

## Dear Stakeholders;

Since its establishment, Side Star Hotels has been increasing its quality by fulfilling the requirements of the developing sector and changing guest expectations in the best way and continues to claim to be one of the best brands in the region.

We consider the prevention of waste at every stage of production and consumption as an important main topic in terms of sustainability.

We are aware that our sustainability efforts are the most important component of corporate reputation. We have transparently presented our sustainability efforts to our stakeholders in the simplest and simplest form. We will continue to improve and share these efforts with you in the coming years.

Our sustainability efforts are carried out within the framework of areas such as Environment, Total Quality, Energy and Climate Change, Water Use and Waste Water, Materials Used and Waste, Human Resources, Health and Safety and Social Contribution. All these activities are carried out in compliance with international and national legal norms.

Within this framework, we aim to make growth sustainable in the tourism sector, to respond to the expectations of our guests and employees in changing world conditions, to become exemplary facilities in the region by providing more working opportunities to local people with better environmental conditions.

We take care to understand our social and environmental impacts that may arise from our activities and to carry out improvement works. In our sustainability-based plans, we attach importance to the works that will provide the most benefit for the future and the continuity of these works.

As Side Star Hotels family, we are determined to carry this understanding that we have brought from the past to the present into the future.

I would like to extend my deepest thanks to all our stakeholders who support us on this journey.

OĞUZ KABADAYI  
GENERAL COORDINATOR

# OUR HISTORY



SIDE STAR ELEGANCE



SIDE STAR RESORT



SIDE STAR BEACH



SIDE STAR PARK

**Side Star Hotels is a 100% family owned and operated Turkish company. Our family business, which has its roots in agribusiness and small local wholesaling activities dating back to the 1930s, has maintained its values for 4 generations.**

**Since its establishment in 1998, our company has made it its mission to create unforgettable, happy holiday memories for guests from all over the world with well-located, well-equipped hotels, a competent team, respect for nature and a strong management approach that maintains relations with its local partner. For decades, it has been committed to the pursuit of 'personalised Mediterranean hospitality', 'safe and relaxing environments' and 'leadership in the consistent pursuit of excellence'.**

We aimed to reflect the local flavours on the tables prepared by our mothers, the enthusiasm of the crowded family, the trust provided by our homes and the happiness of a free childhood in our businesses from the first day. Our journey, which started with Side Star Beach, our first hotel on the coast of Side, where we have memories for generations, continued with Side Star Park, Side Star Resort and Side Star Elegance. Our group, which leads the sports tourism in its region with Side Star Sports Complex, hosts football teams, beach volleyball groups and cycling enthusiasts from dozens of different countries every year.

Our facilities have been awarded environmental recognitions such as the "Green Key", "Blue Flag", and "GSTC Sustainable Tourism Stage 3" for their environmental awareness and sustainability efforts. In addition, they hold certifications including "ISO 22000-2018 Food Safety Management System", "ISO 50001-2018 Energy Management System", "ISO 9001-2015 Quality Management System", and "ISO 10002-2018 Customer Satisfaction Management System", as well as guest satisfaction awards from numerous tour operators and travel review platforms.

# OUR MISSION AND VISION

## OUR MISSION

To create unforgettable, happy holiday memories for guests from all over the world in well-equipped hotels in good locations, with a competent team, respectful to nature, with a strong management approach that maintains relations with our local partners.

## OUR VISION

To transform the Side Star Hotels brand into a reliable chain of hotels around the world, to adopt superior service quality by protecting our corporate identity, to perform our services respecting the laws and without compromising ethical values, to be a reference point that leads the tourism industry with a sustainable business model that is financially efficient, provides benefits to all stakeholders, and offers top quality service to its guests.

# OUR PRINCIPLES AND VALUES

## OUR SERVICE APPROACH

We build warm and special relationships with our guests, employees and partners by maintaining a balance between the natural and the formal. With the influence of the Mediterranean spirit in our genes, we design relaxing holiday experiences that are guest-centred, appealing to refined palates and relaxing; we update our approach by listening to our guests, employees and partners every year. We aim for quality selected experiences, not exaggerated variety. We bring the enthusiasm of the Mediterranean family table to our special events.

## OUR WORKING SPIRIT

The pursuit of excellence sets the high standards of our professional approach. We make decisions with the awareness of our material, moral and ethical responsibilities towards nature, the society we live in, our guests, shareholders, employees, suppliers and all our stakeholders. Honesty and prudence towards stakeholders form the basis of all decision-making processes. As our 4-generation family business has taught us, we know that taking ownership of what you do and staying up-to-date and consistent over the years is a requirement of being a good leader.

## HOTEL MANAGEMENT

We take the highest level of labour, fire, hygiene and food safety measures in our hotels. We make decisions in line with international standards in all our choices from building design to product supply. In the design and construction of our hotels, we aim to provide our guests with beautiful views, comfortable and relaxing environments.

# ENERGY MANAGEMENT



We are in a period when the whole world is struggling with global warming and the search for alternatives to meet the growing energy demand is accelerating. We are aware of the negative effects of the rapid depletion of energy resources and the environmental damage caused by fossil fuels. That is why we prefer renewable energy sources and strive to reduce our carbon footprint in nature.

- The light bulbs in all rooms and public areas throughout the facility have been replaced with LED bulbs.
- In the general areas that remain empty for certain periods of time, the bulbs have been made motion-sensitive and the lights are automatically switched off when not in use. Tesis binası mutfak, depo ve ofisler dışında tüm alanlar gün ışığından faydalanacak şekilde dizayn edilmiştir.
- All areas of the facility building, except the kitchen, warehouse and offices, have been designed to benefit from daylight.
- Our employees have been made aware that the curtains should be closed when the guests are not in the room.
- In our facilities, 65-70% of the hot water requirement is obtained from solar energy.
- Fossil fuels have not been used in our facilities since their establishment.
- An energy saver system is used in all of our rooms and the room energy is automatically cut off when the guest leaves the room.
- A warning letter has been added to the INFO channels in the guest rooms about switching off the electrical devices when leaving the room and the guest's support has been requested in this regard.

# ENERGY MANAGEMENT

- The minibars in our rooms have been replaced with minibars with Peltier cooling technology, which saves electrical energy.
- Low efficiency waste water, discharge and pool circulation pumps are renewed regularly every year.
- Hot domestic hot water has started to be heated with high energy efficient heat pumps so as not to require LPG consumption.
- The devices purchased for our facilities are preferred from environmentally friendly devices that consume less energy. Energy losses are prevented by regular maintenance of all electrical devices.
- Garden lighting is adjusted according to daylight and unnecessary use of electricity is prevented.
- Regular trainings are given to the staff on energy saving.
- Information on energy saving is available in guest rooms and general areas.
- Heat losses are prevented by placing windbreakers / air curtains on the entrance doors of the buildings.
- Energy fluctuations are prevented by using frequency inverters in air conditioners and lifts and energy consumption is minimised by using high efficiency heating equipment.
- Electrically operated devices are positioned so that they are not exposed to sunlight.
- Laundry drying machines were replaced with energy-efficient and new technology machines to save energy.
- **With the SPP Project, energy generation installation procedures have been completed and production has started from 9 facilities.**

# WATER MANAGEMENT



We are aware that we will need more clean water resources in the future to live a better life. By reducing the amount of water use in our activities, we protect our most important raw material for both ourselves and future generations. Water use in our facility is regulated according to the water use protection plan of Local Authorities.

- Water flow rate is reduced by installing aerators on the faucets in all rooms and general areas.
- Water flow rate is reduced in all room and general area sink taps and water consumption is reduced.
- There are photocell faucets in general areas.
- All cisterns are adjusted so that no more than 6 litres of water is discharged for each use. All rooms have shower cabins instead of bathtubs.
- In the environmental brochure placed in the rooms for our guests, they are requested to use water sparingly and to report water leaks.
- Our guests were informed in the environmental brochure that sheets and towels will be washed every 3 days to save water and support was requested.
- The urinals are equipped with systems where water flows automatically.
- Our staff is regularly trained on water saving and reporting possible water leaks.
- Automatic, sprinkler and drip systems are used in garden irrigation to reduce water use.
- With the garden irrigation plan, irrigation is carried out after the daylight loses its effect, contributing to the prevention of water losses.
- In order to reduce the use of bottled water, water dispensers with purified water connected to the mains water were purchased and started to be used in restaurants and personnel areas.
- LECAT clay balls were placed at the base of trees and pots to save water in garden irrigation.
- In new landscaping arrangements, **'Zoysia'** breed grasses, which are resistant to arid environment and provide 50% less water consumption compared to cold climate grasses, are used.

# WASTE MANAGEMENT



The importance of solid waste management in the protection of climate and resources has been recognised more and more all over the world in recent years. Rapid urbanisation, industrialisation and population growth cause an increase in the amount of waste. Solid Waste Practices are one of the prioritised environmental methods. As a company, we separate packaging waste, domestic waste and hazardous waste at the source and ensure their disposal through licensed companies in line with the guidance of local governments.

- In our facilities, waste separation is available in general areas and rooms.
- Our personnel are regularly trained on the importance of waste separation.
- Hazardous wastes are stored in specially designed sealed areas and delivered to licensed specialist organisations for disposal.
- In order to collect recyclable wastes separately and recycle them, separate waste bins are placed in each department for each waste and the importance of the issue is constantly emphasised to the personnel.
- Disposable plastic bottle waste has been reduced by placing water dispensers in our facility.
- Packaging waste has been reduced by purchasing large packaged boxes and buckets instead of disposable breakfast products and ingredients.
- Fertiliser is produced with the compost method by evaluating garden and suitable kitchen wastes.

## WASTE MANAGEMENT

- The caps of plastic beverage bottles are regularly collected and shared with the association in order to use the plastic waste disposal income for the benefit of Manavgat Disabled People's Association.
- The use of disposable paper cups in staff and guest areas has been abolished, and multi-use polycarbonate and glass cups have been used. Paper straws are used in bars and restaurants. Straws are offered to guests.
- In the offices, communication and information transfers are made via e-mail and paper use is reduced by using paper back to front in printouts and by utilising manuscript papers.
- There are special battery waste bins in the lobby and staff areas for guests and staff to separate battery waste.
- Every year, we continue to add value to production by recycling all items to be renewed or giving them to schools and charities.
- Discarded discarded textile products are processed and some of them are recycled for staff and guest use.
- Old uniforms are given to recycling companies and recycled.
- In order to reduce the use of disposable plastics, decorative toothpicks, cocktail mixers, plastic straws, plastic room laundry bags, plastic plates, plastic bags, plastic forks, spoons and knives have been completely removed from use.

# GUEST SATISFACTION

Being a constantly recommended and preferred facility is only possible by ensuring sustainability in guest satisfaction. For this purpose, our Guest Relations Department is in active and one-to-one relationship in every area of the hotel from the moment our guests arrive to the facility until they leave. It strives to quickly resolve their problems so that they can have a good holiday and to ensure their satisfaction during their stay.

Our most important achievement is to adopt the approach of **'guest'** rather than **'customer'** not only in words but also in our service understanding and to welcome our guests by making them feel Turkish hospitality as if they were at home.

For our guests who want an active holiday, we offer football, basketball, tennis, volleyball, etc. activity opportunities, football and swimming camps for children, adrenaline-filled holiday opportunities with various water sports, fitness, pilates, yoga and various sports alternatives to ensure that they have a pleasant holiday.



We ensure that our guests have a pleasant and fun day with a wide variety of activities and shows accompanied by our animators throughout the day. We aim for our guests to have fun with evening shows prepared by professional teams.

In the Mini Club, we ensure that our little guests of various age groups have a fun holiday with a wide variety of games and activities.

It is the common goal of all our employees to treat our guests with a smiling face, to try to solve any complaint or request of the guest within the authority, to make our guests feel that they are in the right place for their holiday.



We offer SPA services such as special massages, Turkish bath, Sauna, Steam room, Snow fountain, Turkish bath, Sauna, Steam room, Snow fountain with our friendly and professional teams to our guests who want to be renewed and energised, and we ensure that they have a healthy and positive holiday.

We endeavour to keep the satisfaction of our guests at the highest level with Turkish and International dishes, local dishes, special theme nights and special dishes served in our a la carte kitchens, rich menus and buffets that impress in terms of hygiene and food safety and visual aspect.



We offer services with or without accommodation with our meeting and banquet halls of different sizes for meetings, private dinners, banquets, wedding and engagement organisations, which can be prepared in different seating arrangements according to demand, with complete technological equipment.

## HUMAN RESOURCES



The working life of our employees, one of the most important links of sustainable management, is carried out under the leadership of our Human Resources Directorate. It is among our goals to create a young and dynamic human resources profile that considers our business ethics as a work priority, adopts guest satisfaction-oriented work while fulfilling its duty responsibilities, and is sensitive to society and the environment.

We assist our employees in their professional and individual development through training and development opportunities and performance evaluations.

We guarantee that all our human resources processes do not discriminate based on religion, language, gender or ethnic origin. We ensure the appointment of qualified people to open positions in our processes in line with these anti-discrimination principles

Our employees can submit their wishes and suggestions in writing. Suggestion forms are evaluated by the Human Resources Department at Monthly Improvement Meetings and solutions are sought for personnel problems, requests and suggestions.

In all our facilities, food packages are provided to our personnel during Ramadan and stationery support is provided to personnel with children before school starts.

# EĞİTİM



“Change and Development’ are concepts that we hear frequently in the world and in our country, especially in recent years. We are aware that change and development can only be realised through effective and practice-based education.

We provide job orientation and on-the-job training to our new employees within one week at the latest to introduce them to the company processes, introduce them to the professional knowledge, experience and corporate culture required by their positions and ensure that they adapt to the company processes.

Orientation training, Occupational Health and Safety Training, Management Systems Training, Environment and Waste Management Training, Foreign Language Trainings, Vocational Trainings, Food Safety and Hygiene Trainings, In-Department Trainings, both external and in-department trainings are carried out.

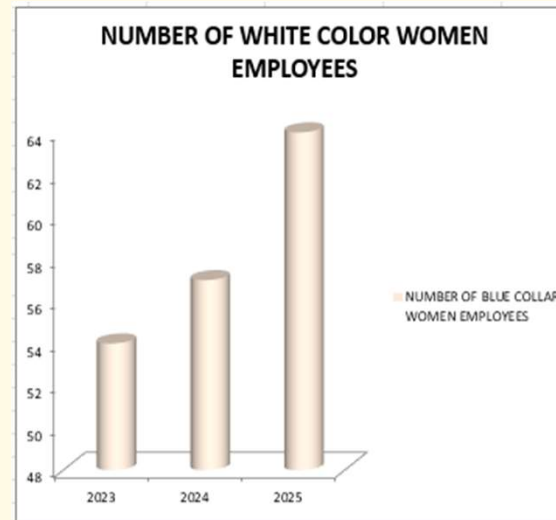
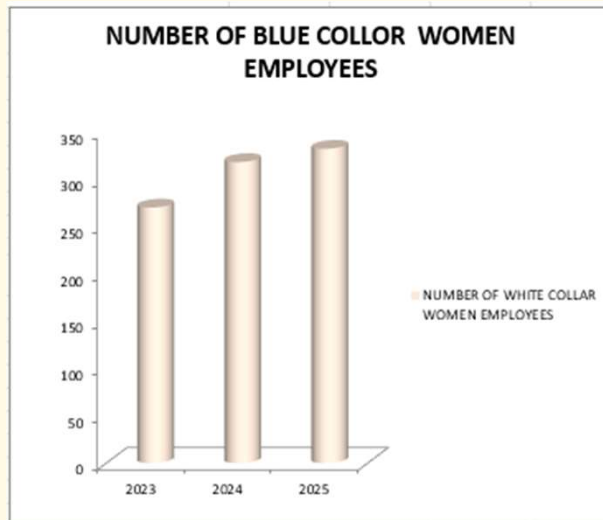
As every year, we organised personal development trainings for our staff and managers with the support of **METIOD** (Mersin Turizm Mezunları Derneđi) in 2025.



We have conducted Environmental and Sustainability training programs to support the development of our staff in the fields of environment and sustainability, and to contribute to nature, the environment, and a sustainable future.

In all our facilities, we benefit the development of the people of our region by selecting our employees from the nearby region and neighbouring provinces.

We endeavour to increase the number of female employees in all our hotels every year.

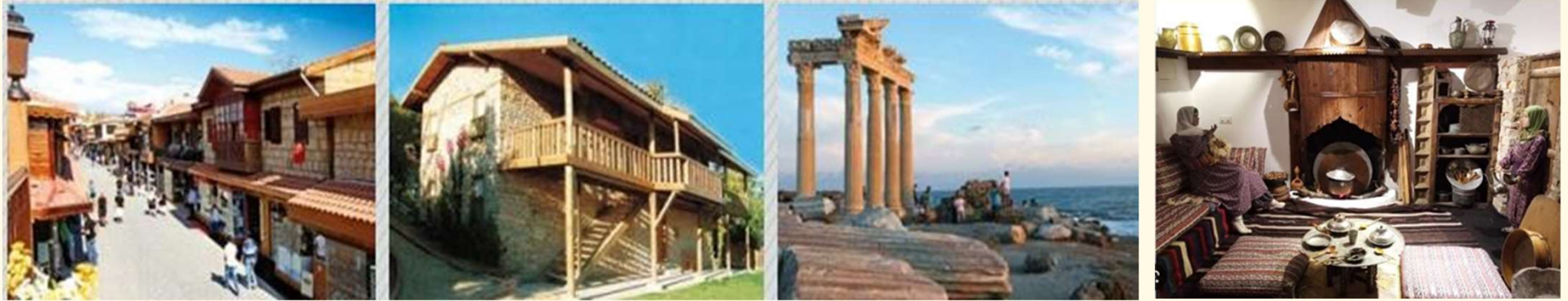


## STAFF ACTIVITIES

Many activities are carried out in order to motivate our employees working in our facilities.

- Every month, a birthday party is organised for those born that month, a cake is cut and entertainment is held.
- Celebrations are held on special days such as Mother's Day, International Working Women's Day and Father's Day. Cakes are cut, entertainment is organised and flowers are presented to women.
- Every month, the personnel of the month is selected among the personnel recommended by our managers and given a certificate and a gift.
- On the birthdays of managers, donations are made to environmental and educational associations and birthday cards are given.
- On 23 April National Sovereignty and Children's Day, a holiday celebration, tree planting activity and entertainment are organised with our staff children.
- During the Environmental Protection Week, environmental cleaning activities are organised with our staff.
- Every year, Manavgat Municipality Animal Shelter is visited and food, blankets, etc. materials are given as gifts.
- At the end of the year, a picnic is organised for all personnel to increase their motivation and have fun.
- Museum visits are organised every year with our intern students to provide them with information about the cultural and historical values of our region.
- A football tournament is organised between our hotels every year.

## OUR HISTORICAL AND CULTURAL VALUES



Our guests are informed about the historical and cultural sites and museums in our region, promoted and guided to support them.

For the promotion of our culture and historical values, special themed presentations are made on national holidays and our guests are informed.

Turkish food restaurants, bazaars, shopping centres and Turkish handicrafts in the region are promoted, information is given to the guests on how to go and where to shop, and this contributes to the earnings of the local tradesmen.

Turkish language courses are organised by the entertainment department and daily spoken language is taught to our guests upon request.



Every month, artistic and cultural events organised in our region are promoted and informed and our guests are encouraged.

In co-operation with the Entertainment and Kitchen Departments, cooking courses are given to our guests who request for the promotion of Turkish dishes and our local dishes are introduced.



A macrame course is organised for our guests accompanied by a teacher assigned by the **Manavgat Disabled Association** and traditional handicrafts are introduced.



## OUR UNDERSTANDING OF QUALITY

We are aware that it is necessary to adopt the total quality philosophy in all our facilities in order to increase the satisfaction of our guests, fulfil their expectations and provide a better service.

As Side Star Hotels, we act with the awareness of the importance of healthy and safe food production and presentation as well as quality service to ensure guest satisfaction, which has an important place in our quality philosophy.

Today, raw materials for safe food production, Our facilities have been awarded the **ISO 22000-2018** Food Safety Management System conformity certificate by ISO (International Standard Organisation) through audits on Food Safety Management System applications.

In today's world where energy is increasingly important, we attach importance to protecting the environment, using resources effectively, reducing greenhouse gas emissions, using energy efficiently, reducing and managing consumption. Within this framework, we were entitled to receive our **ISO 50001-2018** Energy Management System certificates in 2023.

Following the successful audits conducted in 2025 by the Bureau Veritas certification body, we have been entitled to receive the **ISO 9001:2015** Quality Management System and **ISO 10002:2018** Customer Satisfaction Management System conformity certificates.

## SOCIAL RESPONSIBILITY AND ENVIRONMENTAL PRACTICES

Pet bottles and soft drink caps from our facilities are collected in the collection areas located in the staff and guest areas and periodically sent to Manavgat Disabled People's Association to contribute to the disabled individuals.

Old uniforms and textiles are handed over to Manavgat Municipality for recycling.



As Side Star Hotels, we place great importance on social responsibility projects and provide both financial and moral support to a school every year. This year, we supported Doğançam Primary School by donating cabinets, a table tennis table, and books.

In many areas of our facilities, living spaces have been created for our cats, who are our life partners in our hotel. The care, health and vaccination needs of our cats are regularly met by our contracted veterinarian. Donations can be made by our guests for cat care and feeding upon request.



In order to prevent the extinction of endemic plants growing in our region and to promote them to the guests, endemic plant gardens were created and guests were asked to support the protection of the plants. There are many fruit trees specific to our region in our facilities.



There are 189 bird species identified in our region. The main ones are Sedge Nightingale, Swallow, Swamp Reedbuck, Kindira Reedbuck and Great Reedbuck. As a company, bird nests and feeding units were placed in the trees within the scope of the protection of natural life.

The spawning periods of the loggerhead sea turtle (**Caretta Caretta**) living in our region are monitored and when eggs are detected, they are taken under protection and guests are informed.



The animal shelter, where the protection, feeding and treatment of stray animals operating within the **Manavgat Municipality is provided**, is visited every year and materials such as discard carpets, blankets and food support are provided.



As bicycle-friendly hotels, we encourage our guests to use bicycles for short distances by offering the services we have committed to in our policy. In this way, we contribute to reducing carbon dioxide emissions and environmental pollution. **Our Elegance and Resort hotels have a bicycle friendly hotel certificate.**

In the guest areas of our facilities, we have boards showing the types of waste and the duration of their disappearance in nature, thus it is aimed to raise awareness of guests and staff about how much damage the wastes thrown into nature can cause. Informative trainings are given periodically to our young guests.



Every year, a tree planting event is organised in the areas determined according to the need in our facilities and the event is carried out together with the guests.



In 2025, kite festivals and celebrations for the April 23rd National Sovereignty and Children's Day were held for the children of our guests and staff at all our facilities.

In certain periods every year, environmental cleaning activities are organised around the hotel and on the beach, and activities are carried out together with the staff and guests.





In order to raise awareness of our young guests about the environment, the Animation Department organises painting competitions and toy making activities from waste.

Together with our employees, we visited Side Ancient City and **Side Museum**. We supported our students, especially those doing internship and coming from outside Antalya, to get to know our historical and cultural sites.



As Side Star Hotels, we provided financial support to the traditional oil wrestling festival, organized for the 12th time in 2025 by Manavgat Municipality, as we have done every year. Oil wrestling, which has become a symbol of Turkish culture, was included in **UNESCO's 'Intangible Cultural Heritage' list in 2010.**



LECAT is a decorative material formed by transforming the bottom sludge of waste water treatment plants into clay balls by various processes. Since there is a large amount of air space in LECAT grains, it reduces evaporation and water loss from the soil. LECAT Clay Balls are used in many areas in our facilities, at the bottoms of trees and flower pots, so that garden irrigation water is used more efficiently, thus saving water.

### **SUPPORT TO TOURISM ASSOCIATIONS AND LOCAL REGION**

We continue to be a member of and contribute to the work of the organisations listed below, which aim to keep the sector in the triangle of quality, modernity and leadership and to take part in a systematic union structuring in the accommodation sector of our region. Tourism Associations contribute to the development and improvement of tourism in the region and the promotion of the region to the guests.

As Side Star Hotels, we are represented by Turkish Hoteliers Federation, Turkish Tourism Investors Association, Mediterranean Touristic Hoteliers and Operators Association, Manavgat-Side Touristic Hoteliers Association.

We make financial donations to foundations that support social responsibility projects such as **Manavgat Vocational Higher Education Foundation (MAYÖV), Turkish Environmental Education Foundation, Turkish Education Foundation, Foundation for Children with Leukaemia (LÖSEV) and Darülşafaka.**

## OUR ACHIEVEMENTS IN 2025

Since 2022, bottled water has been discontinued as much as possible in restaurants, bars and staff areas in all our facilities and water has been served from purified dispensers.

PET water bottle consumption is projected to decrease by 5% in Elegance hotels, 13% in Resort hotels, 4.5% in Beach hotels, and 1% in Park hotels by 2025 compared to 2024.

Support was requested to reduce single-use products by training our staff and informing the guests in the general areas of our facilities. Care is taken to use large packaged products instead of disposable foods in food.

In terms of waste consumption from single-use products, savings of 13.8% were achieved in Elegance hotels, 19% in Resort hotels, 5.5% in Beach hotels, and 3.5% in Park hotels in 2025 compared to 2024.

## OUR ACHIEVEMENTS IN 2025

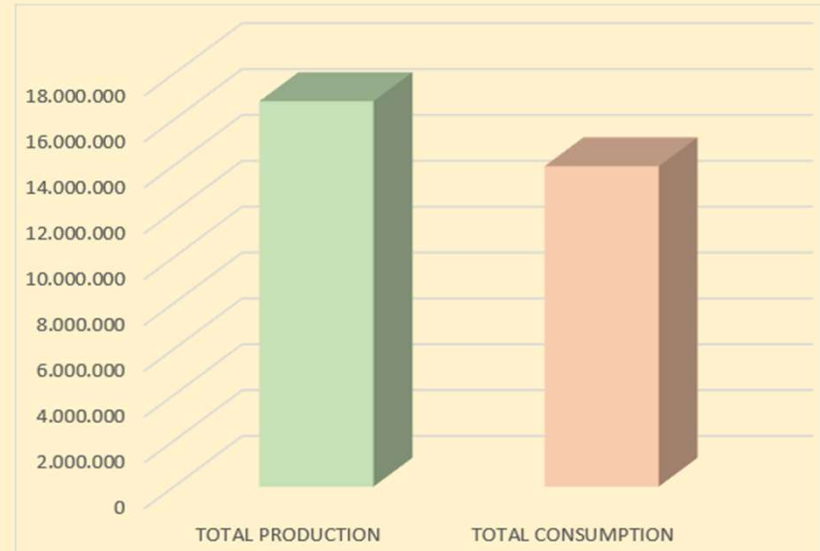


In 2023, solar energy facilities were established in **Burdur Kozluca, Isparta Keçiborlu and Isparta Çobanisa** regions and electricity generation started in 9 facilities.

In 2024, the electricity produced in the facilities is higher than the electricity consumed in our hotels.

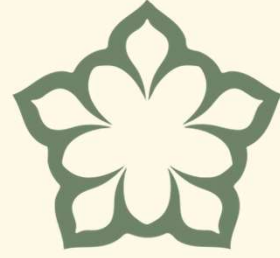
Our power plants have a total power of 10893 kWp. Our solar power plants, which are established for self-consumption, provide the needs of our facilities and supply surplus electricity to the national grid.

### SİDE STAR HOTELS GES PROJECT PRODUCTION AND CONSUMPTION TABLE



## OUR TARGETS FOR 2026

- Monthly and annual targets for reducing water and energy consumption will be set and monitored.
- In order to reduce the rate of water and energy consumption every year, it is aimed to ensure 60% participation in the training activities carried out in order to raise awareness of our personnel.
- Water and energy consumption reduction and recovery projects will continue to be developed.
- Practices to increase energy efficiency in our operations will continue.
- We will continue to purchase devices with reduced environmental impact and high energy efficiency.
- We will continue to co-operate with regional and international initiatives related to the protection of water and energy resources.
- All necessary efforts will be continued to utilise renewable energy sources more.
- Efforts will continue for 100% recycling of hazardous waste quantities.
- Within the scope of the Zero Waste Project carried out by the Ministry of Environment and Urbanisation, all activities to reduce waste will be carried out. A 5% reduction in all wastes will be achieved.
- On 23 April National Sovereignty and Children's Day, a holiday celebration and kite festival will be organised in all our hotels with the children of our staff and our child guests.



EMBRACE THE  
**CHANGE**  
CARE FOR  
**PLANET**

We care about your ideas for a greener,  
more sustainable world.

[CONTACT US](#)

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