

## HUMAN RESOURCES POLICY

To incorporate the talents which can represent Side Star brand and corporate culture, to increase added-value, make them permanent in the corporation with the opportunity of professional and personal growth...

To acquire this, while we are focusing on our high-potency staff's career progress, incorporate the new generation manager candidates to adjust changing and improving business life...

### Our Principles and Beliefs:

- We approach each other with seriousness and respect,
- We are open to new views and suggestions,
- We give opportunities which can improve our staff's performance to the highest level,
- We treat honest to our staff, guests, partners and suppliers,
- It is our responsibility to provide healthy and reliable work place
- We act with sense of responsibility
- We exhibit model behaviours to society with social responsibility, social sensitivity, and environmental consciousness,
- We are guest-oriented and we are obligated to keep the promises that we give to our guests
- We are respectful to laws and we do not make compromises about our ethical values,
- We adopt transparent and honest management,

### Employee Profile

- Open to change and development,
- Guest-oriented
- Believes in teamwork and team play,
- Aims to achieve the right at the first time,
- Loves his/her job and participates,
- Believes in strategies, goals and purposes,
- Uses the natural resources efficiently and has a high environmental consciousness,
- Exhibits model behaviours to society and has a high social sensitivity,
- Protects the sustainable tourism resources,
- Obligated to ethical values and laws.